

Welcome to Knife Rights!

As I head off to SHOT Show to officially launch this crazy idea, I am reminded that many new concepts seem crazy until they succeed. Then everyone wonders why it wasn't done sooner. Sometimes, like in this case, it's because the time wasn't right. NOW, the time is right.

I have been overwhelmed by your positive response to Knife Rights, which is why we're doing this. You are the reason. Your encouragement, emails and phone calls are what persuaded me that this was doable, that we could make this a reality, that the time was ripe.

The next step is up to you. Invest in your future, in our future. Join Knife Rights today and please consider a Benefactor or Cornerstone membership. This is the critical moment; we need to build membership quickly to reach critical mass. We need your generous financial support to make that happen.

Knife Rights is OUR organization. While some of the industry has stepped up to help provide seed money to launch this, they can't and won't make this fly. It will succeed or fail on the backs of you, the general membership. That's what is meant by "grassroots."

So, bottom line, please join Knife Rights today and please encourage your friends and associate to join. Our Member-Get-A-Member program rewards you for bringing in your friends and you could even win a valuable custom knife.

I'm now off to SHOT Show with my 10,000 KnifeRights.org buttons. I hope to be able to report good things upon my return next week. Wish me luck and if you are attending, make sure you grab one of those buttons to wear and spread the word about Knife Rights.

Doug Ritter

Become a Charter Member Today!